

hi, my name is Hunter Rook.
I'm a visual designer.

I've been working at a nonprofit as lead designer and developer.

I handle all branding, visual design, and media asset management for a wonderful organization called World of Children. In my role as website designer, our main site has seen an increase of 600% in traffic, and our social media engagement is through the roof. My team and I have been responsible for doubled facebook viewership, and 4,000 new Instagram followers since 2015. Other achievements include a new responsive Wordpress theme, updated logo design, and event related print and digital graphics.

2018

Before that, I made clients happy at an Oakland design agency.

As a Senior Designer at the Design for Change Agency in Oakland, I specialized in web design and front-end development, but my skills don't end there; I've been called on to do everything from promotional videos to postcard design, donor correspondence, photography, print layouts, illustration work, and html newsletters. There was a huge emphasis on managing people, sticking to deadlines, and being deeply accountable for every detail of a project. We served primarily nonprofits.

2015

I've also taught Graphic Design at high school and university levels.

I worked at Cesar Chavez in Houston, Texas, where for two years I taught youth about serifs and showed them how to find their way around the Adobe Creative Suite, from Photoshop filters to Illustrator vectors. I also taught Intro To Web Design and Development at Rice University, because even liberal arts majors can use some marketable skills. In both, I emphasized the importance of modern, clean design and well-crafted code.

2011

2009

CLIENT TESTIMONIALS

Highly recommend Rowdy Ferret Design -- Work was excellent and working with Hunter was a pleasure. Fast, creative, and top quality work. They created so many wonderful designs and all of the work was thoughtful, tailor made, and beautiful! Made a huge difference having an excellent designer in our corner.
– Lex, Nonprofit Conference Client
(I designed a website, program booklet, and advertising materials.)

Excellent work ahead of schedule! I was impressed by the company logo Hunter was able to put together for me. It's professional, and Hunter was able to combine all of the design aspects I was hoping for in a way that looks great. They were also incredibly responsive, finishing a draft quickly and responding to feedback in a way that exceeded my expectations.
– Adam from Hügel Braureri
(I helped him with a company logo and branding documents)

EDUCATION

Rice University BA in Visual Arts,
2009 magna cum laude, 3.91 GPA.

Digital Media Degree, The Westside
School, 2005.

TOOLS AND SKILLS

Print and Digital Design

Adobe Creative Suite

Wordpress

Photoshop/InDesign/Illustrator

Front End Development: HTML, CSS, PHP

Video Editing

Illustration and Typesetting

UX and Wireframing

Branding and Logos

Detail Oriented, Excellent Communication

Project Management & Client Relations

AWARDS

2015 Global eBook Award for Illustration

2014 IPPY Award for website design

2012 Horizon Award, Houston Unity Committee

2011 Houston Arts Alliance Individual Artist Grant

2011 Andy Warhol Foundation IDEA fund grantee

2006–9 Jesse H. Matthews Memorial Award in Art

2008 Finalist, Hunting Art Prize

2007 Russell Research Grant in the Arts

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