## hi, my name is Hunter Rook. I'm a visual designer.

## I've been working at a nonprofit as lead designer and developer.

I handle all branding, visual design, and media asset management for a wonderful organization called <u>World of Children</u>. In my role as website designer, our main site has seen an increase of 600% in traffic, and our social media engagement is through the roof. My team and I have been responsible for doubled facebook viewership, and 4,000 new Instagram followers since 2015. Other achievements include a new responsive Wordpress theme, updated logo design, and event related print and digital graphics.

# Before that, I made clients happy at an Oakland design agency.

As a Senior Designer at the <u>Design for Change Agency</u> in Oakland, I specialized in web design and front-end development, but my skills don't end there; I've been called on to do everything from promotional videos to postcard design, donor correspondence, photography, print layouts, illustration work, and html newsletters. There was a huge emphasis on managing people, sticking to deadlines, and being deeply accountable for every detail of a project. We served primarily nonprofits.

## I've also taught Graphic Design at high school and university levels.

I worked at <u>Cesar Chavez</u> in Houston, Texas, where for two years I taught youth about serifs and showed them how to find their way around the Adobe Creative Suite, from Photoshop filters to Illustrator vectors. I also taught Intro To Web Design and Development at <u>Rice University</u>, because even liberal arts majors can use some marketable skills. In both, I emphasized the importance of modern, clean design and well-crafted code.

2018

2015

2011

2009

### CLIENT TESTIMONIALS

Highly recommend Rowdy Ferret Design -- Work was excellent and working with Hunter was a pleasure. Fast, creative, and top quality work. They created so many wonderful designs and all of the work was thoughtful, tailor made, and beautiful! Made a huge difference having an excellent designer in our corner. - Lex, Nonprofit Conference Client (I designed a website, program booklet, and advertising materials.)

Excellent work ahead of schedule! I was impressed by the company logo Hunter was able to put together for me. It's professional, and Hunter was able to combine all of the design aspects I was hoping for in a way that looks great. They were also incredibly responsive, finishing a draft quickly and responding to feedback in a way that exceeded my expectations.

– Adam from Hügel Braureri

(I helped him with a company logo and branding documents)

### **EDUCATION**

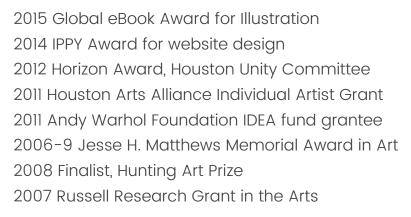
Rice University BA in Visual Arts, 2009 magna cum laude, 3.91 GPA.

Digital Media Degree, The Westside School, 2005.

### TOOLS AND SKILLS

Print and Digital Design
Adobe Creative Suite
Wordpress
Photoshop/InDesign/Illustrator
Front End Development: HTML, CSS, PHP
Video Editing
Illustration and Typesetting
UX and Wireframing
Branding and Logos
Detail Oriented, Excellent Communication
Project Management & Client Relations

### **AWARDS**



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